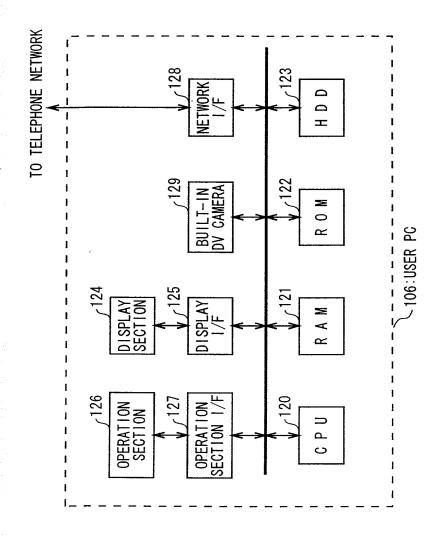
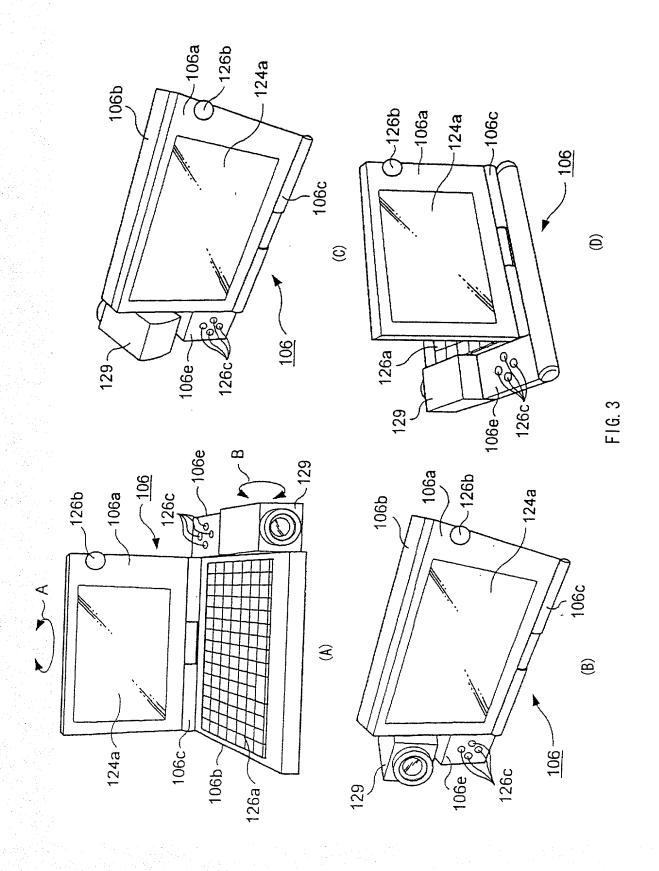
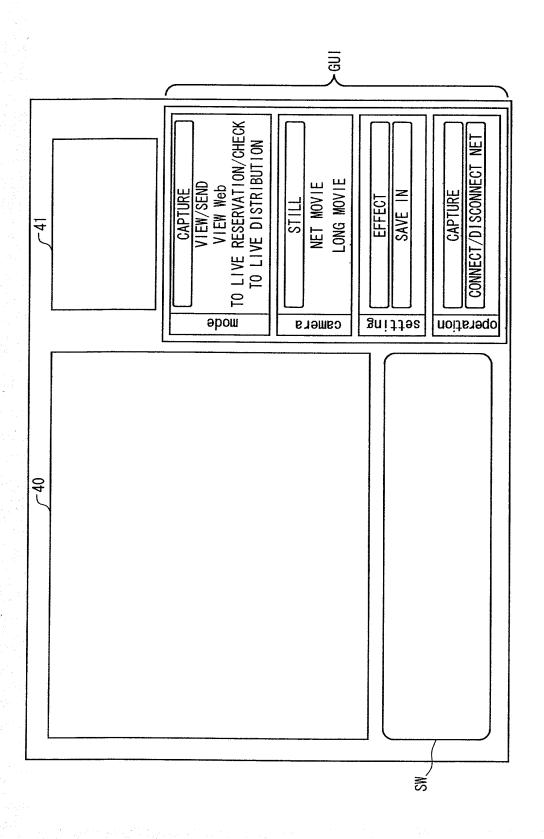


F1G. 1

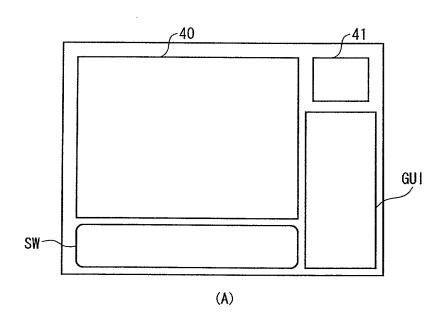


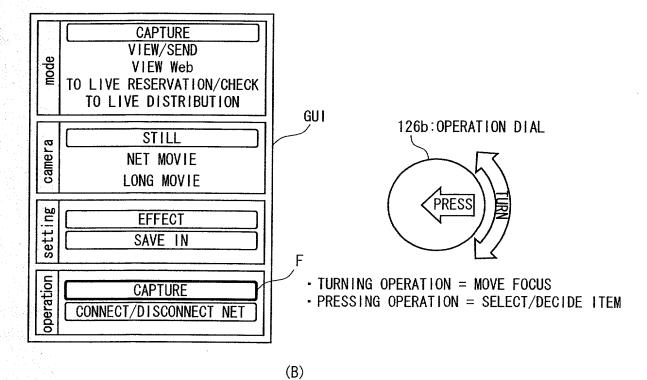
F1G. 2



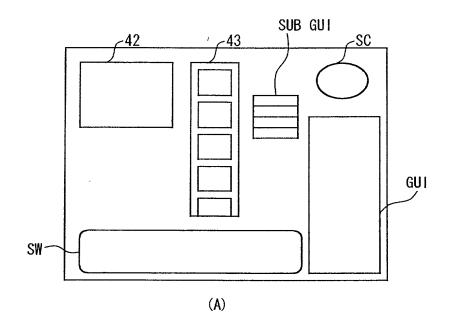


F16.4





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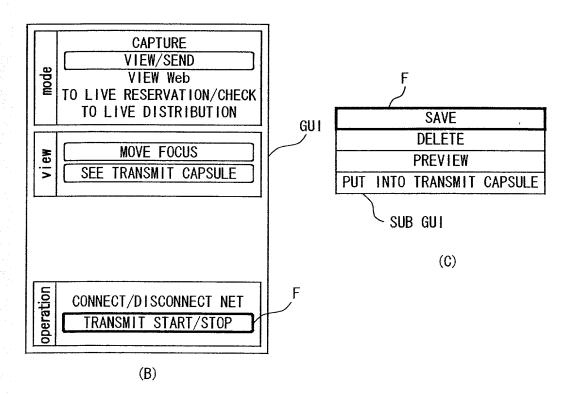
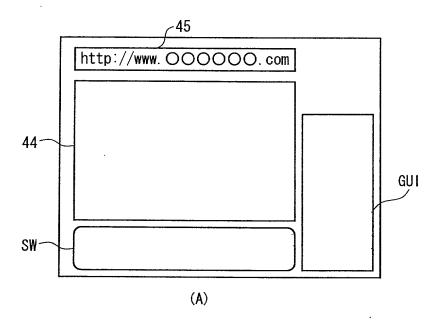
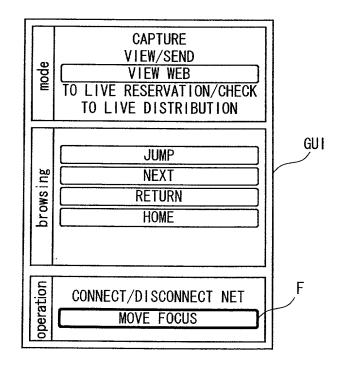


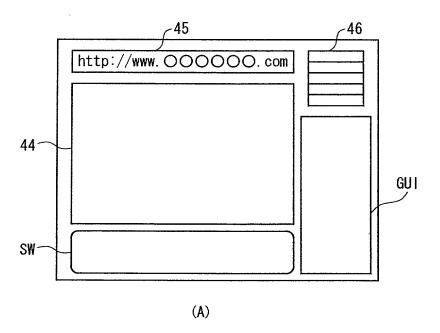
FIG. 6





(B)

FIG. 7



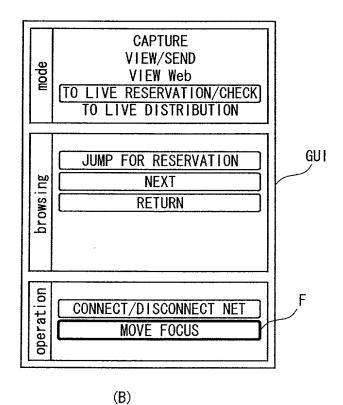
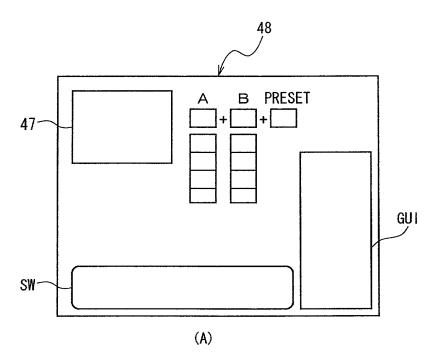


FIG. 8

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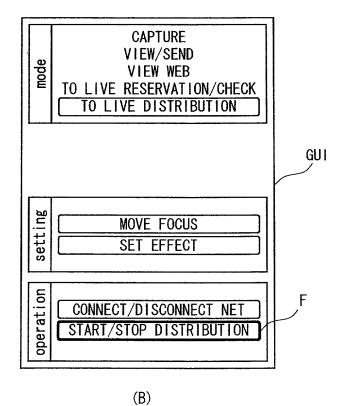


FIG. 9

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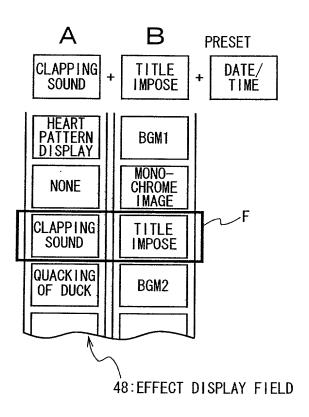


FIG. 10

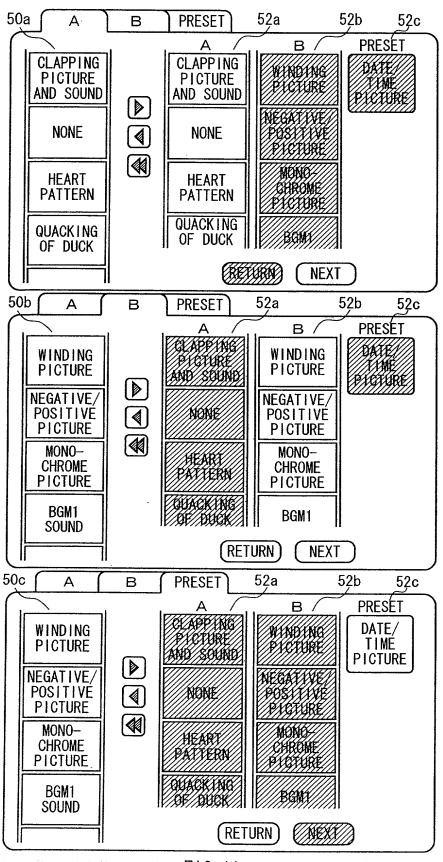
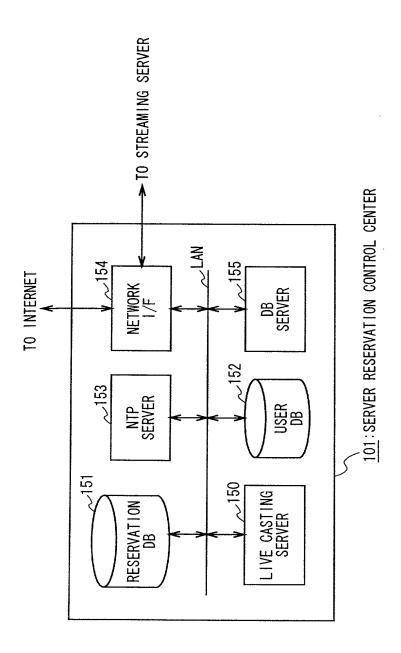


FIG. 11



F16. 1

WELCOME TO PERSONAL CASTING WORLD

- -LOG IN USER ID: PASSWORD:
- ·MEMBER REGISTRATION
- ·WHAT IS PERSONAL CASTING TV?
- -TODAY'S LIVE -PROGRAM GUIDE
- · MY CHANNEL
- ·LIVE DISTRIBUTION RESERVATION
- PROGRAM PICKUP
- · IMAGE STATION

REGISTER YOURSELF AS A MEMBER
USING THE PERSONAL CASTING SERVICE REQUIRES YOU
TO BE REGISTERED AS A USER...

CLICK HERE TO REGISTER YOURSELF AS A MEMBER >>> LINK TO REGISTRATION PAGE >>>

LIVE DISTRIBUTION ALLOWS YOU TO DO THINGS LIKE EXAMPLE OF USE

TO CARRY OUT LIVE DISTRIBUTION CARRYING OUT LIVE DISTRIBUTION REQUIRES A CREDIT CARD.

TO VIEW LIVE
VIEWING LIVE REQUIRES REPLAY SOFTWARE.
IF YOU HAVE NONE, PRESS THE FOLLOWING
REPLAY SOFTWARE BUTTON AND DOWNLOAD IT.

REPLAY SOFTWARE

LIVE DISTRIBUTION PROVIDERS MAY PUT RESTRICTIONS ON PEOPLE WHO CAN VIEW LIVES BY OBLIGING THEM TO ENTER PASSWORDS. THESE ARE LIVES THAT THOSE PROVIDERS DISTRIBUTE ONLY FOR SPECIFIC PEOPLE AND OTHER PEOPLE CANNOT VIEW.

PROCEDURE UP TO LIVE DISTRIBUTION
PREMIUM MEMBER REGISTRATION
LIVE PLANNING AND PREPARATION
DISTRIBUTION RESERVATION
RESERVATION CHECK
CONNECTION
DISTRIBUTION START

- •CURRENT TIME 15:05 (FOR SERVICE SUPPLY)
- ·SPECIAL PROGRAM
  - · GENRE
  - ·TIME

LIVE TITLE PROVIDER OUTLINE MODE

ON-DEMAND

MOVIE TITLE PROVIDER OUTLINE

OPEN OR CLOSE

- ·PRIVATE PROGRAM
  - · GENRE
  - -TIME LIVETITLE PROVIDER OUTLINE CAPACITY CLOSE

CURRENT TIME 15:08 (FOR SERVICE SUPPLY)

GENRE:ROCK MUSIC
LIVE TITLE: OOO
PROVIDER (MAIL ADDRESS): AAA@XX. COM
HOMEPAGE: HTTP://WWW. AOAXXX. COM
CAPACITY: 50 PEOPLE
CLOSE OR OPEN

OUTLINE
......

DETAILS
.....

ENTER PASSWORD:

REPLAY 175

NOTE: REPLAYING THE MUSIC REQUIRES REPLAY SOFTWARE.

REPLAY
SOFTWARE
CLICK TO DOWNLOAD

FIG. 16

 JULY
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PROGRAM IN THIS WEEK

-SPECIAL PROGRAM JULY 5, 2000

TIME GENRE LIVE TITLE PROVIDER OUTLINE OPEN

TIME GENRE MOVIE TITLE PROVIDER OUTLINE OPEN

LIVE CHANNEL JULY 5, 2000

GENRE TIME LIVE TITLE PROVIDER OUTLINE CAPACITY PRIVATE

FIG. 17

THE CONTENTS OF RESERVATION	USER ID	BILLING FLAG INFORMATION	RESERVATION ID
·DATE/TIME ·2ch ·64kbps	0000	ENABLED	× × ×
·DATE/TIME ·4ch ·28.8kbps ·	000×	DISABLED	0000

-16. 18

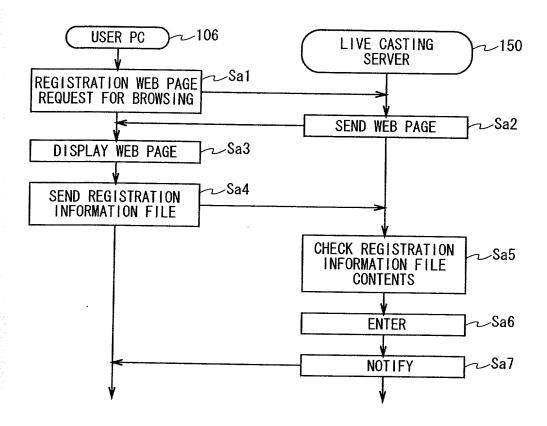


FIG. 19

## MEMBER REGISTRATION INPUT SCREEN 210

	/
INPUT ITEM	INPUT COLUMN
NAME (KANJI) (ALPHABET) DESIRED USER ID PASSWORD E-MAIL ADDRESS OPEN MAIL ADDRESS?	△○ 太郎 ○○ TAROU ○○○○ ×××× △△△@○○. COM YES

IF YOU WANT TO REGISTER AS A PREMIUM MEMBER, CHECK THE CHECKBOX AND ENTER THE FOLLOWING ITEMS.

PREMIUM MEMBER REGISTRATION 211

INPUT ITEM	INPUT COLUMN
ADDRESS TELEPHONE NUMBER CREDIT CARD NUMBER CREDIT CARD EXPIRATION DATE CELLULAR PHONE NUMBER FACSIMILE NUMBER	OCITYOO3-5-5 03-1234-5670 1234-5678-9102 MAY 2003 090-1000-2000 03-1234-5671

CANCEL ENTER
212
213

FIG. 20

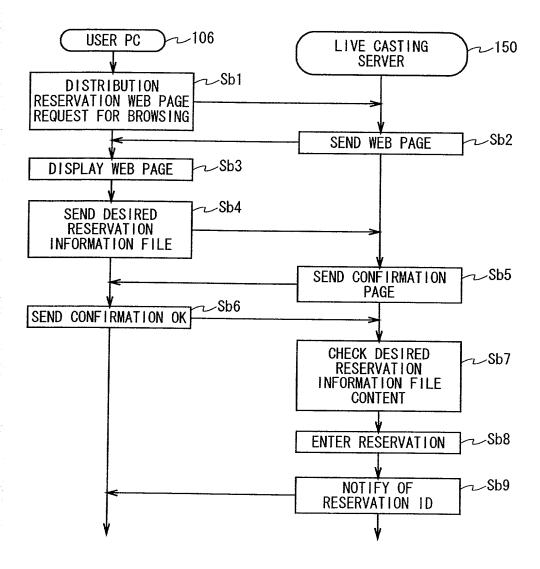


FIG. 21

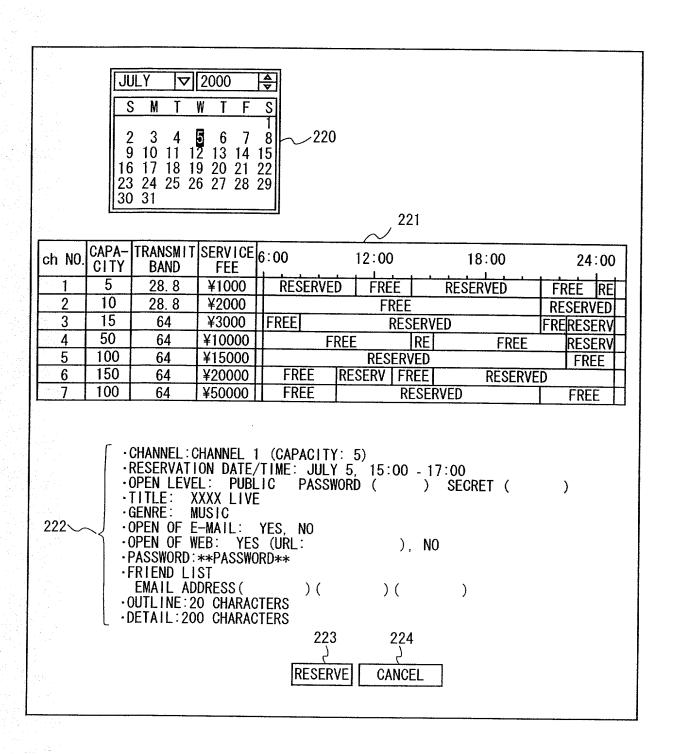


FIG. 22

·USER ID:000

·CHANNEL: CHANNEL 8 (CAPACITY: 5)

•RESERVATION DATE/TIME: JULY 5, 15:00 - 17:00

OPEN LEVEL: PUBLIC PASSWORD (XXXXX) SECRET (XXXXXX)

·TITLE: XXXX LIVE

•GENRE: MUSIC

·E-MAIL DISCLOSURE: YES, NO

-WEB DISCLOSURE: YES (URL:

·PASSWORD: \*\* PASSWORD \*\*

·FRIEND LIST

EMAIL ADDRESS (00@XX.COM) (ΔΔ@XX.CO.JP) (XX@OO.COM)

). NO

•OUTLINE: UP TO 20 CHARACTERS
•DETAIL: UP TO 200 CHARACTERS

SERVICE FEE: \(\perpx \text{XXXXX}\)

IN ADDITION TO THIS SERVICE FEE, THE CARRIER WILL CHARGE YOU FOR THE TELEPHONE SERVICE TO THE ACCESS PORT SEPARATELY.

ΔΔΔ@XX000. COM

MAKE SURE THE MAIL ADDRESS ABOVE IS CORRECT.
YOUR RESERVATION ID WILL BE SENT TO THE MAIL ADDRESS ABOVE.
ONCE YOU ACQUIRE THE RESERVATION ID, RECONFIRM THE RESERVATION
WITH "MY CHANNEL" BY 6 HOURS BEFORE THE PROGRAM STARTS.
THE RESERVATION WITHOUT RECONFIRMATION WILL BE CANCELED.

240 241 AGREE CANCEL

THANK YOU FOR THE RESERVATION.

CHECK THE MAIL AND RECONFIRM THE RESERVATION ON THE "MY CHANNEL" PAGE USING THE CORRESPONDING PC.



FIG. 24

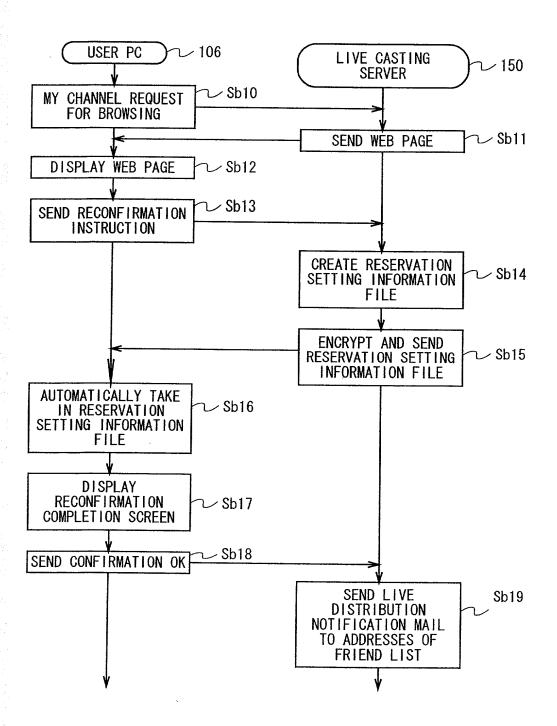


FIG. 25

MY CHANNEL

250

RESERVATION LIST

RESERVATION LISTRESERVATION DATE/TIME, CHANNEL, TITLE, WAITING FOR RECONFIRMATION, CANCEL

TO CHANGE THE DATE/TIME OR CHANNEL, CANCEL THE RESERVATION AND MAKE A NEW RESERVATION.

**251** 

NUMBER OF AUDIENCES

YOU CAN VIEW THE NUMBER OF AUDIENCE DATA OF LIVE PROGRAMS DISTRIBUTED SO FAR.

CHANGE REGISTRATION INFORMATION FILE
YOU CAN CHANGE USER INFORMATION HERE.

252

ΟK

·USER ID: OOOO

-CHANNEL: CHANNEL 1 (CAPACITY: 5)

RESERVATION DATE/TIME: JULY 5, 15:00 - 17:00

-OPEN LEVEL: PUBLIC PASSWORD (XXXXX) SECRET (XXXXX)

-TITLE: XXXX LIVE

·GENRE: MUSIC

OPEN OF E-MAIL: YES, NO

OPEN OF WEB: YES (URL:

). NO

•PASSWORD: \*\* PASSWORD \*\*

·FRIEND LIST

EMAIL ADDRESS (00@XX.COM) (\( \Delta \Delta \text{QXX.CO.JP} \) (XX@00.COM)

OUTLINE: UP TO 20 CHARACTERS
DETAIL: UP TO 200 CHARACTERS

#### RESERVATION ID:

INPUT THE RESERVATION ID INCLUDED IN THE MAIL. TO CHANGE THE DATE/TIME OR CHANNEL, CANCEL THIS RESERVATION AND MAKE A NEW RESERVATION.

PRESSING THE RECONFIRM BUTTON WILL AUTOMATICALLY REGISTER THE PC CONNECTION SETTING. BE SURE TO RECONFIRM THE RESERVATION WITH THE CORRESPONDING PC.

261 262 RECONFIRM RETURN

FIG. 27

USER 1D:0000

LIVE DISTRIBUTION RESERVATION DATE/TIME: 2000:07:05:15:00:00-

2000:07:05:17:00:00

SERVER ACCESSIBLE TIME: 2000:07:05:14:55:00-2000:07:05:17:05:00

ACCESS TELEPHONE NUMBER

CARRIER 01:03-1234-5670

CARRIER 02:03-1234-5671

CARRIER 03:03-1234-5672

CARRIER 04:03-1234-5673

ACCESS SERVER INFORMATION

TYPE OF SERVER: REALSERVERS

SERVER NAME: LIVESERVER. COM

CONNECTION PORT: 555

STREAM PATH TO SERVER: /CHANNELL/STREAM.RM

ADDRESS INFORMATION FOR DISTRIBATION REQUEST:

rtsp//liveserver.com:554/channell/stream.rm

TRANSMISSION BAND: 28.8KBPS

TITLE: XXXX LIVE

OUTLINE: ....

OPEN LEVEL: ....

FRIEND LIST ADDRESS INFORMATION

LIST 01: 00@XX. COM

LIST 02:  $\triangle \triangle @XX$ . CO. JP

LIST 03:XX@00.COM

PASSWORD FOR DISTRIBUTION REQUEST: XXXX

16:16 (FOR SERVICE SUPPLY)

16:09 (YOUR PC)

THE RESERVATION HAS BEEN ACCEPTED.

AS SHOWN ABOVE, THERE IS A TIME DIFFERENCE BETWEEN THE SERVICE SUPPLY TIME AND YOUR PC TIME.

NOTE THAT THE RESERVED DISTRIBUTION WILL BE PERFORMED AT THE SERVICE SUPPLY TIME.

YOU CAN ACCESS THE SITE FROM 5 MINUTES BEFORE THE RESERVED TIME.

IF YOU USE A DIALUP ROUTER, REGISTER THE FOLLOWING AS THE DIAL ADDRESS. IN THIS CASE, ONLY CONNECTION VIA ISDN IS AVAILABLE.

ISDN ACCESS PORT NUMBER: 03-1234-5679 LOG IN ID: RESERVATION ID

PASSWORD: XXXXXXX

291 0 K

FIG. 29

SENDER: PERSONAL CASTING SERVICE DATE/TIME: JULY 3, 2000, 17:15 ADDRESS: $\triangle \Delta @ XX$ . C0. JP SUBJECT: NOTICE OF LIVE DISTRIBUTION ATTACHMENT: LIVE DISTRIBUTION BY 000 (USER NAME) WILL BE CARRIED OUT AS FOLLOWS.  DISTRIBUTION DATE/TIME: JULY 5 15:00 TO 17:00 -TITLE: XXXX LIVE -ADDRESS FOR DISTRIBUTION REQUEST: rtsp//liveserver. com:554/channell/stream.rm -PASSWORD: XXXXXXX
---

F16, 30

MY CHANNEL 250 310 311 RESERVATION LIST RESERVATION DATE/TIME, CHANNEL, TITLE, RECONFIRMED, CHANGE, CANCEL TO CHANGE THE DATE/TIME OR CHANNEL, CANCEL THE RESERVATION AND MAKE A NEW RESERVATION. NUMBER OF AUDIENCES YOU CAN VIEW THE NUMBER OF AUDIENCE DATA OF LIVE PROGRAMS DISTRIBUTED SO FAR. 252 CHANGE REGISTRATION INFORMATION FILE? YOU CAN CHANGE USER INFORMATION HERE. οĸ

FIG. 31

·USER ID: OOOO

-CHANNEL: CHANNEL 1 (CAPACITY: 5)

·RESERVATION DATE/TIME: JULY 5, 15:00 - 17:00

-OPEN LEVEL: PUBLIC PASSWORD (XXXXX) SECRET (XXXXX)

·TITLE: XXXX LIVE

•GENRE: MUSIC

OPEN OF E-MAIL: YES, NO

OPEN OF WEB: YES (URL: ), NO

•PASSWORD: \*\* PASSWORD \*\*

·FRIEND LIST

EMAIL ADDRESS (00@XX.COM) (\( \Delta \Delta \text{QXX.CO.JP} \) (XX@OO.COM)

•OUTLINE: UP TO 20 CHARACTERS
•DETAIL: UP TO 200 CHARACTERS

#### RESERVATION ID:

INPUT THE RESERVATION ID INCLUDED IN THE MAIL. TO CHANGE THE DATE/TIME OR CHANNEL, CANCEL THIS RESERVATION AND MAKE A NEW RESERVATION.

321 322 V UPDATE RETURN

FIG. 32

17:08 (FOR SERVICE SUPPLY) 17:11 (YOUR PC)

THE CHANGE HAS BEEN ACCEPTED.
AS SHOWN ABOVE, THERE IS A TIME DIFFERENCE BETWEEN THE SERVICE SUPPLY TIME AND YOUR PC TIME.
NOTE THAT THE RESERVED DISTRIBUTION WILL BE PERFORMED AT THE SERVICE SUPPLY TIME.
YOU CAN ACCESS THE SITE FROM 5 MINUTES BEFORE THE RESERVED TIME.

IF YOU USE A DIALUP ROUTER, REGISTER THE FOLLOWING AS THE DIAL ADDRESS. IN THIS CASE, ONLY CONNECTION VIA ISDN IS AVAILABLE.

ISDN ACCESS PORT NUMBER: LOG IN ID: RESERVATION ID PASSWORD: XXXXXXX

> 331 2 0 K

·USER ID:OOO

(1941)

-CHANNEL: CHANNEL 1 (CAPACITY: 5)

-RESERVATION DATE/TIME: JULY 5, 15:00 - 17:00

OPEN LEVEL: PUBLIC PASSWORD (XXXXX) SECRET (XXXXXX)

·TITLE: XXXX LIVE

•GENRE: MUSIC

OPEN OF E-MAIL: YES, NO

OPEN OF WEB: YES (URL:

), NO

•PASSWORD: \*\* PASSWORD \*\*

·FRIEND LIST

EMAIL ADDRESS (00@XX.COM) (ДД@XX.CO.JP) (XX@OO.COM)

OUTLINE: UP TO 20 CHARACTERS

-DETAIL: UP TO 200 CHARACTERS

THIS RESERVATION WILL BE CANCELED.

341 342 CANCEL RESERVATION RETURN

FIG. 34

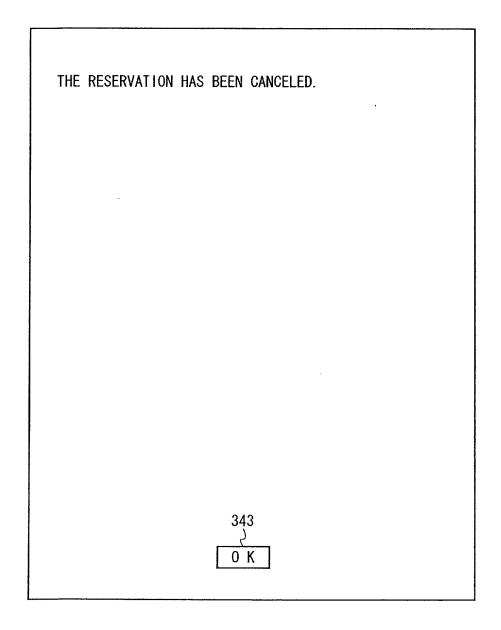


FIG. 35

·USER ID: OOOO

·CHANNEL: CHANNEL 1 (CAPACITY: 5)

-RESERVATION DATE/TIME: JULY 5, 15:00 - 17:00

OPEN LEVEL: PUBLIC PASSWORD (XXXXX) SECRET (XXXXX)

·TITLE: XXXX LIVE

•GENRE: MUSIC

OPEN OF E-MAIL: YES, NO

OPNE OF DISCLOSURE: YES (URL: ), NO

·PASSWORD: \*\* PASSWORD \*\*

·FRIEND LIST

EMAIL ADDRESS (00@XX. COM) (ΔΔ@XX. CO. JP) (XX@OO. COM)

OUTLINE: UP TO 20 CHARACTERS
DETAIL: UP TO 200 CHARACTERS

#### RESERVATION ID:

IF YOU USE A DIALUP ROUTER, REGISTER THE FOLLOWING AS THE DIAL ADDRESS. IN THIS CASE, ONLY CONNECTION VIA ISDN IS AVAILABLE.

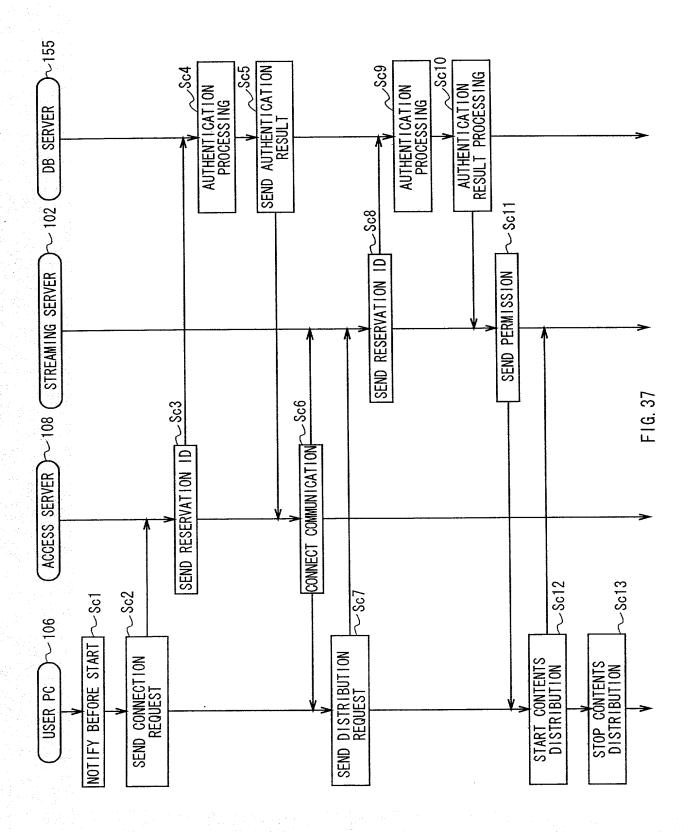
ISDN ACCESS PORT NUMBER: LOG IN ID: RESERVATION ID PASSWORD: XXXXXXX

361

362

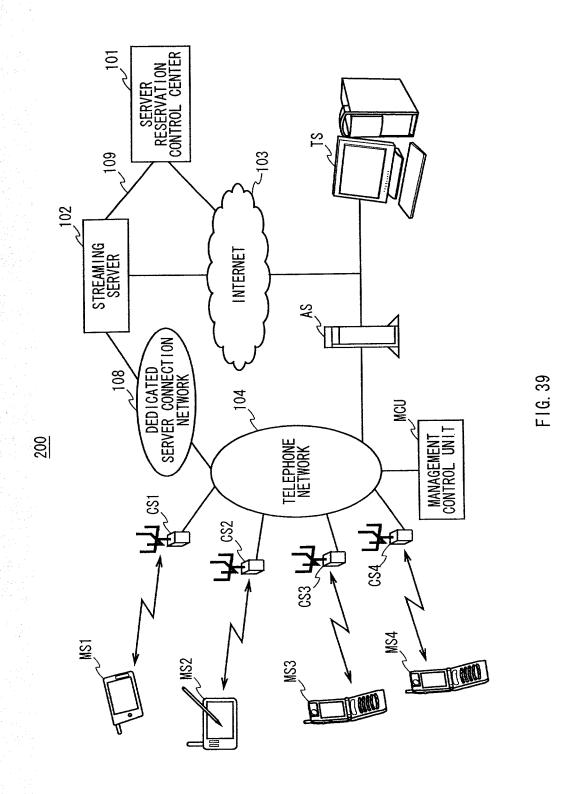
REENTER PC CONNECTION SETTING

RETURN



CURRENT TIME 15	:08 (FOR SERVICE SUPPLY)
GENRE: ROCK MUS LIVE TITLE: OO PROVIDER (MAIL A HOMEPAGE: http:// CAPACITY: 50 PEC LOSED OR OPEN	
OUTLINE  DETAILS	
ENTER PASSWORD:	0000
REPLAY ~175	
NOTE: REPLAYING SOFTWARE.	THE MUSIC REQUIRES REPLAY
	REPLAY SOFTWARE 176 CLICK TO DOWNLOAD

FIG. 38



# OBLON ET AL (703) 413-3000 DOCKET #22674105 SHEET 40 OF 43

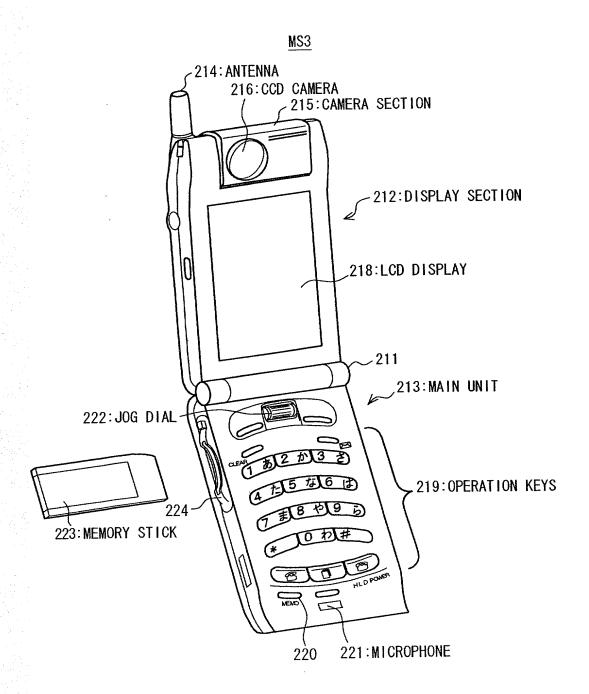


FIG. 40

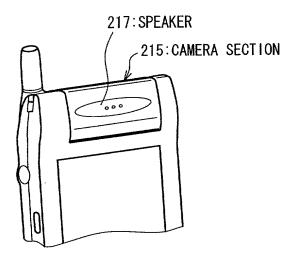
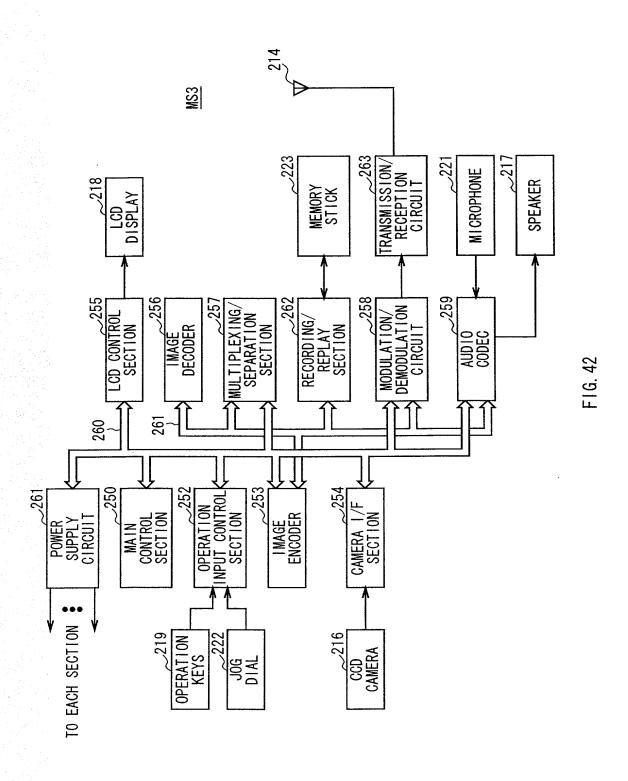


FIG. 41



### Explanation of Reference Numerals

100...content supply system, 101...server reservation control apparatus, 102...streaming server, 103...Internet, 104...telephone network, 106...user PC, 107...client PC, 108...dedicated server connection network, 150...live casting server, 151...reservation database, 152...user database, 153...NTP server, 154...network interface, 155...database server, 200...network system, MS3, MS4...camera-integrated digital cellular phone